



Together

**World Scout Foundation**  
Annual Report 2022



World Scout Foundation  
Fondation du Scoutisme Mondial



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## About the World Scout Foundation

We believe that lasting positive change in the world happens when we empower young people to lead positive action in their communities – through Scouting.

In over 224 countries and territories, 57 million Scouts of all ages learn by doing, through a fun and challenging programme of quality educational activities, with a strong focus on active citizenship and community service. They develop key skills and behaviours that guide, encourage and enable them to lead positive action in society throughout their lives.

And with your continued support, we can reach even more young people from across the globe, to multiply this impact and drive long-lasting, positive change in society.

**For Scouting. For Good. Together.**



World Scout Foundation  
Fondation du Scoutisme Mondial

## 2022 IN NUMBERS

**57 million** Scouts worldwide in 224 countries and territories

**Over 2.7 billion** hours of community service  
*Since we started counting in 2013!*

**USD 6.9 million** disbursed to Scouting

**74** Scout projects directly funded in all  
6 Scout Regions

**USD 5.2 million** raised  
38% more than in 2021!

**100%** of all donations went to Scouting

**USD 62 million** total assets as of  
31 December 2022

All thanks to your enduring support.

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# 2022 in review



## 2022: A year of change!

2022 was a year of positive change for the World Scout Foundation as we embarked on a mission to significantly increase our support for World Scouting – because we firmly believe that lasting positive change in the world happens when we empower young people to lead positive action in their communities – and that is exactly what Scouting does!

We want and need to do more, together, to increase the phenomenal impact of Scouting on young people and their communities worldwide.

So, in 2022, we launched a Strategy to raise an additional 100 million dollars for World Scouting by 2030. And our Board, staff, and newly activated Fundraising Committees rolled up their sleeves and got to work!

## Progress towards our goals

Together with your support, we worked hard to grow our incredible network of donors. We welcomed 62 new BP Fellows in 2022, and many BP Fellows also joined or moved through the Honours Programme. We were honoured to recognise many of them in person, in Dublin and in Luxembourg.

We also welcomed new donors and followers to the Foundation as a result of our increased digital engagement, building on the digital transformation started in 2021.

We strengthened our donor engagement and storytelling around the impact of Scouting and your support, and we called on you to boost our efforts.

Our Board and Investment Committee worked hard too to stem the effects of the challenging market conditions, mindful of our long-term investments for Scouting.



World Scout Foundation  
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## Increased funds raised

Throughout 2022, you generously donated your resources, time, networks and passion, championing our common Mission.

When the war in Ukraine escalated last year, you helped us raise over USD 700,000 to support Scouts in Ukraine and surrounding countries, to help children and their families in the harshest of circumstances. You also donated to numerous other Scout projects on the Scout Donation Platform from innovative food security projects in the Philippines to solar light security in Zimbabwe.

And you joined our first-ever digital Annual Appeal which raised another USD 713,000, bringing our total funds raised in 2022 to USD 5.2 million, a 38% increase on funds raised in 2021. Thank you for your immense contributions.



**HRH Prince Guillaume of Luxembourg**  
*Chair, World Scout Foundation*

## Our Annual Report

We invite you to discover our 2022 Annual Report where you can learn about the impact of your donation, explore just some of the amazing Scout projects that we were able to fund, and gain further insights into our Strategy, finances, governance, and more!

We are also excited for you to discover our first-ever digital Annual Report.

We hope you will enjoy sharing in our success. We are confident this will inspire you to renew your commitment to World Scouting to help millions more young people to create a better world.

Once again, thank you for everything you do.

**Together, let's help Scouts to do even more!**



**Mark Knippenberg**  
*Chief Executive Officer*



Discover our  
first digital  
Annual Report

# Our Impact

Your generous support to World Scouting transforms lives, drives positive change, and is a power for good.

Thanks to you, Scouts gain hands-on education on sustainable development; have access to cutting-edge services to increase their capacity and impact; receive training on how to respond in humanitarian emergencies; receive the necessary support to grow and reach even more young people in their communities, including the most vulnerable; and more!

Discover the impact of your support and the incredible impact of Scouting through six very different, inspirational initiatives.



*"I strongly believe that Scouting offers the best possible way for young people to develop their skills and personality and with their enthusiasm, ideas and activities, Scouts all over the world make a difference to society. So, if you want to see positive impact, there is no better way than to support Scouting."*

**Beat Wenger, Regal Circle and Board Member, World Scout Foundation**



## Transforming lives through Scouting *Ticket To Life*

Every child has the right to play and to education. Yet vulnerable children worldwide face extreme poverty, social exclusion and unjust barriers to their participation in education and training. Scouting's answer: **Ticket To Life**.

This life-changing World Scouting initiative gives vulnerable children opportunities to play, socialise and develop key life skills to help them throughout their lives, through a specially-tailored programme of Scout activities, which take place in a safe and nurturing environment. Vitally, Ticket To Life also equips Scout leaders to work with and reach even more vulnerable young people and to help make the programme sustainable.





**Kenya Scouts Association** is one of four National Scout Organizations in Africa with a thriving Ticket To Life (TTL) project, which builds on its longstanding “Extension Scouting Programme” for vulnerable children.

In 2022, with support from the Doris and Hans Imholz Fund for Ticket To Life, via the World Scout Foundation, the Kenya Scout Association welcomed an additional 338 children, integrating orphaned children; young people affected by HIV; those living with disabilities; and young people in care or juvenile facilities.

Just like other Scouts worldwide, they enjoy fun Scout activities and also benefit from rights-based training, with a focus on strengthening dialogue and mental health. Additionally, there are opportunities for mentorship and various entrepreneurial activities.

Each unit has specific needs. For example, Ticket To Life supports children in the Joy Town School, Thika, to maintain their own agribusiness. Scouts plant, cultivate and then sell vegetables to the school, using the proceeds to support their Scouting activities.

In Nyalenda, Scouts at the Ringroad Orphan’s Day School have started a fish farm project to ensure a stable source of food.



*“Scouting has taught me much to boost my self-esteem. The Kitchen Gardening project started in our school is also helping us to grow our own vegetables and learn about farming.”*

**Form 3 student & Scout (aged 15), SA Joytown School for Children with Physical Challenges, Kenya**

And at Likoni High School for visually impaired Scouts, Ticket To Life helped with important classroom renovations and educational supplies.

In fact, the number of visually impaired Scouts in Kenya doubled in number in 2022, boosted by support from Ticket To Life and additionally by the printing of Scout programme handbooks in braille, made possible with support from the Neysmith family, Canadian BP Fellows and Members of the Chairman’s Circle. Thank you!



**In Niger**, Ticket To Life now benefits an additional 413 orphaned young girls and boys from eight regions: Agadez, Diffa, Dosso, Maradi, Niamey, Tahoua, Tillabéri and Zinder.

17 new Scout leaders have also been recruited, surpassing the original goal of 10. They have been trained on Scouting and Ticket To Life, the youth programme, how to create and run a Scout unit, Scouting and the SDGs, and diversity and inclusion in Scouting.

Importantly, Scouts work in partnership with numerous organisations supporting orphans, including foundations, institutions and SOS Children’s Villages, and regular opportunities are sought for the Scouts from the Ticket To Life units to meet up with other units from the region. For example, a Scout camp was organized in the grounds of the Dosso SOS Children’s Village for Ticket To Life Scouts and other Scout units in the region.

Plans for Ticket To Life in Niger in 2023 include a second wave of training and capacity building for unit leaders, more partnerships to reach additional young people, and a national Ticket To Life Scout camp!



*“Ticket To Life has allowed us to enlarge our Scout family in Tillabéri. This initiative will change how the community looks at Scouting, showing how welcoming it is.”*  
**Yacouba, Scout Leader, Niger**





- **338** new Ticket To Life Scouts in Kenya
- **54,756** hours of service delivered via Ticket To Life Kenya in 2022
- **413** new Ticket To Life Scouts in Niger
- **Kenya project funding:** USD 17,520
- **Niger project funding:** USD 17,100
- **Funding sources:** Doris and Hans Imholz Ticket To Life Fund & Neysmith Family (Kenyan handbooks in braille)
- **Supporting SDGs**



### Ticket To Life

Originally focused on supporting vulnerable children living on the streets, the Ticket To Life initiative has been massively scaled up thanks to generous and long-term support via the Doris and Hans Imholz Ticket To Life Fund.

The initiative now also supports children and youth affected by conflict or disaster; refugees; Internally Displaced People; children and youth affected by HIV; children and youth living with disabilities; orphaned children and youth or those in the care of public or private authorities; ethnic minorities; and children in juvenile facilities or youth detention centres.

It's also thanks to this vital support from Doris and Hans Imholz, BP Fellows and Members of the Baden-Powell Circle, that the initiative was able to have a fresh start in the Africa Scout Region.

Ticket To Life is currently active in Bangladesh, Benin, Bhutan, Botswana, Comoros, Democratic Republic of Congo, India, Indonesia, Kenya, Malawi, Malaysia, Nepal, Niger, The Philippines, Sri Lanka, Timor-Leste, Thailand and Viet Nam.

## One young Scout – enormous impact



It's hard not to let hurtful words and actions get you down. Meet Zachary, a 9-year-old Cub Scout from Indiana, United States of America, who took a stand against bullying to help others and drove an enormous plastics recycling initiative in the process. Discover how this young Scout, with a big heart and sincere convictions, has created incredible impact!

Bullies come in all sizes and all ages. When Zachary, a Cub Scout from Pack 4119 in Harrison County, Indiana experienced bullying, he took a stand against the children giving him trouble and found a way to help other young people.



*"Kids can make a big change in the world. It doesn't matter what you look like, where you come from, what language you speak."*  
**Zachary, Cub Scout**

And this wasn't just any old bench, it would be made out of melted-down recycled plastic bottle caps to raise awareness about recycling and caring for our environment.

Zachary got a local business, Kellum Imprints and Printing, on board to help, who said they needed 250 pounds (113kg) of plastic lids for every bench and set out to collect the lids, including on litter pick-up hikes with his family.

He also appeared on WAVE 3 television station to share his story and, touched by his kindness and positive action, they helped him to collect even more plastics for the Buddy Bench.



Zachary's  
project video

Zachary set his heart on building a Buddy Bench for his school, a safe space for young people to escape bullying and find new friends. The idea is simple: kids can sit on the bench if they're being bullied or feeling lonely, to indicate to teachers and students that they need some support or someone to play with.





- **3 Buddy Benches** developed for school playgrounds
- **250 pounds (113kg)** of recycled plastics collected per Buddy Bench
- **Supporting SDGs**



Zachary has delivered three recycled plastic Buddy Benches to school playgrounds since the start of his project and plans to continue. He says he thought it would take years to achieve, but it only took a few months, recognising the support of his friends, family, teachers and enthusiastic supporters!

The bench has proved to be a success. One student, Gemma, explained how she saw a boy, Gabe, sitting alone on the bench, so she joined him to see what was up, and they have since become firm friends. *"I think it was really helpful as Gabe wouldn't have had anyone to play with if Zachary hadn't come up with the Buddy Bench"*, she said on national television!

Zachary's positive local action illustrates how just one young Scout can show incredible leadership, inspiring and rallying his local community to together make an enormous positive impact.

His Buddy Bench action has been recognised as a Messengers of Peace project, which also supports the Plastic Tide Turners initiative and several Sustainable Development Goals.



*"Scouting teaches us to be the best person we can be. And being a Scout, I know that I need to be a leader."*  
**Zachary, Cub Scout**



**Messengers of Peace**

*Messengers of Peace is a flagship initiative of World Scouting, which inspires young people around the world to take action in their communities by contributing to peace and sustainable development.*



## Emergency Scout Response for Ukraine

When war broke out in Ukraine in early 2022, Scouts didn't hesitate, mobilising swiftly to help others, coordinating local emergency relief efforts, distributing vital supplies and medicines, supporting displaced persons and providing vital mental health support for children impacted by the war.

Their courageous efforts continued throughout the entire year (and still continue), including through the harsh winter, as the war escalated.

It's hard to convey what they have experienced over the past year – living in instability and insecurity in a country at war, where millions are displaced and homeless, facing immeasurable and heart-breaking loss, and yet Scouts chose to face this with kindness, helping others as best possible, spreading joy and hope – embodying the values we learn in Scouting.



*"Scouts in Ukraine have shown what it means to be prepared and step up. This is something they didn't choose and didn't want to see. But the quality of Scout leaders and volunteers shows today in the way that they step up and provide support."*

**Ahmad Alhendawi, Secretary General, World Organization of the Scout Movement**



Video of Scouts in action





Across the world, the Scout Movement came together. The World Scout Foundation and WOSM immediately organised an emergency appeal on our joint fundraising platform, the Scout Donation Platform, to support the Scouts of Ukraine's efforts as well as those of Scouts in neighbouring countries – Bulgaria, Czechia, Hungary, Latvia, Lithuania, Moldova, Poland, Romania and Slovakia – who swiftly acted to assist Ukrainian refugees transiting through or seeking refuge in their countries.



Over 2,492 donations were received from Scout groups, Baden-Powell Fellows and National Scout Organisations worldwide, raising over USD 700,000 – a record for a Scout Donation Platform appeal!

And these efforts were further boosted by a strong partnership between WOSM and UNICEF to provide critical care and support in Ukraine and neighbouring countries and by the innumerable Scout actions in neighbouring countries as well as destination countries for refugees further afield.

By the end of 2022, Scout volunteers had already supported over **800,000 displaced Ukrainian children and families in Ukraine and neighbouring countries**, to address urgent needs, arranging accommodation, translation, essential items and psychological first aid.

In addition, they established day care centres and worked closely with refugee children and adolescents at refugee and transit centres, offering educational and skills-building activities including by integrating refugee children into local Scout groups.



*"In Scouting, we learn what to do in different challenging situations. So, we stand more prepared. We're always ready, which is why we are quick to respond."*

**Nastya Chuhui, Scout leader,  
Odesa, Ukraine**

*If you donated or volunteered to help, please know that you made a difference and that your support was crucial, helping Scouts continue to sustain and scale up their action. Thank you!*



## Scout support continues in Ukraine

Scouting has remained a constant for children and young people in Ukraine – where possible in person and where not, online – to help keep them connected, entertained and supported throughout the conflict.

In particular, Scout activities and camps have helped displaced children make new friends and understand that they matter. Scouts have teamed up with local psychologists to provide vital mental health and psycho-social support and Scout leaders have also been trained in psychological first aid.

16-year-old Mykyta Rohutskyi first got involved with orientation activities for internally displaced children and their families, then helped with a day camp, and then spent his summer holidays with Scout friends running camps for more than 200 children from Eastern Ukraine.



“It was a good opportunity for me to spend my time in a meaningful way and a way to fulfil my Scout duty to help others.”  
**Mykyta Rohutskyi, Scout Leader,  
 Kyiv, Ukraine**



*“The simple things make a difference during these times, such as making armbands and pictures for kids, making little figurines they could use as key rings, and organising many meetings.”*

**Kateryna Murashova,  
 Scout Leader, Dnipro, Ukraine**

In Odesa, Scout leader Nastya Chuhui has run art classes, tours, educational programmes and summer camps with her Scout friends for over 150 internally displaced young people, supporting their mental health and integration.

Ukrainian Scouts have also continued to provide a lifeline to people in need, collecting and distributing essential supplies. Nastya even convinced more than 100 neighbouring families to volunteer with her, gathering and delivering warm clothes, food and essentials to local people in need. *“We provide food, but it’s not just about that. It’s about giving them our warm hearts”*, she says.

And Nadya Melnychuk, a Scout Leader in Dnipro, put her Scout skills to use coordinating a logistics team, overcoming countless challenges to get medicine and first aid to displaced persons in need.



Multiply these actions by thousands to get a sense of the Scout spirit, kindness and solidarity shown daily by Ukrainian Scouts.

And just like them, in countries in Europe and further afield, Scouts opened their Scout homes to refugees, coordinated mass collections and deliveries of supplies, guided refugees at the borders and transportation hubs across Europe, translated, welcomed people and helped them to integrate, and provided a safe and supportive space for refugee children to play.

For example:

- **Polish Scouts and Guides** helped Ukrainians at six border crossings and in 147 local aid centres for which they were awarded the Civil Society Prize 2022 by the European Economic and Social Committee.

Scouts assisted over 1.5 million refugees in the first month of the war.

1 in 5 children from Ukraine participated in Scout activities and nearly 6,000 Ukrainian children were supported at summer Scout camps.

Additionally, the Scouts collected over 127 tons of humanitarian aid and transported it to Ukraine.



## Committed to doing more

The Scouts of Ukraine send their sincere thanks to everyone who has helped – from sending messages of support to pictures or donations. They feel the support of Scouts everywhere and will continue to live their Scout Promise and Law while creating a better world.

Across the world, Scout action to support people affected by the war in Ukraine continues.

- Within days of war breaking out, **Czech Scouts** sent 55 vans, two buses and two small trucks of supplies to Ukraine and also charged and sent hundreds of power banks so refugees could charge their phones to contact loved ones and make plans.

They shared resources for Scout leaders, educators and parents on “How to talk to children about war”, which has been widely translated and, in partnership with UNICEF, integrated hundreds of young Ukrainians into local Scout groups, among many other activities.



*“This is what being a Scout always meant, isn't it? To help others.”*

**Benjamin, Scout, Czechia**

- **Over 800,000** displaced families supported by Scouts in 2022
- **A record USD 700,000+** raised on the Scout Donation Platform
- **Supporting SDGs**





## Champions of nature

Scouts in Bolivia are championing afforestation with native plants to restore ecosystems in the inter-Andean valleys of Bolivia, in the area of Cochabamba. It's not a quick nor easy solution, but one which will create healthier natural forests and ensure the sustainability of entire ecosystems in the region for generations to come. As always, Scouts are in it for the long-term and are determined to affect positive change.



*"Deforestation has diminished the natural forests of the inter-Andean valleys of Bolivia, weakening ecosystems, and putting some tree species in danger of extinction. The slopes and valleys, which were previously covered by native forests and shrubs, are today barely covered by vegetation consisting mainly of carob and grass shrubs."*

**Jorge Fuentes Rodriguez,  
Project Manager**

Afforestation projects are carried out in the region, however given the difficulties in finding native species, nurseries tend to prioritise exotic species, which are easier to obtain and breed. However, these exotic species often disrupt the natural balance of reforested local ecosystems, for example, species which favour desertification processes ultimately reduce the water supply to ecosystems.

Bolivian Scouts decided to take a bold, long-term approach to re-establishing healthy ecosystems by developing a native species nursery, to support afforestation efforts.



Video  
highlights



## Here's how:

- **Creation of a Multiplier team:** 118 volunteer Scouts and leaders were trained on the importance of native species and how to look after a nursery and nurture seedlings.
- **Seed collection:** The trained Multiplier team split up into sub-teams and travelled to 12 communities and forests to gather as many seeds as possible from native trees, to use in the creation of seedbeds.
- **Establishment of the nursery:** Volunteers from the Multiplier team helped set-up the seedbed and maintain the growth rate of seedlings. Two part-time gardeners work to maintain the nursery and water the seedlings between weekends when volunteers are not available. The gardeners were hired from the local area to strengthen community links and show how the campsite benefits others.
- **Expanding the project:** The Multiplier team ran awareness activities in Scout groups to train an additional 1156 interested Scouts. Trained Scouts and leaders then reached out an additional 10,060 people via schools, neighbourhoods and families, to boost awareness and support for the project, supported by social media campaigns and a Scout badge.
- **Forestation activities:** Over 1012 Scouts and leaders, plus community members, have participated in activities near the Scout campsite in Arani and near the city of Cochabamba, planting 890 native trees grown in the Scout nursery.

And most importantly, this Scout project is sustainable. In the first stages, production costs were kept to a minimum thanks to considerable volunteer support. Project funding from the Bolivia Scout Association, alongside generous support from the Doris and Hans Imholz Messengers of Peace Fund, via the World Scout Foundation, was used to develop the nursery and support initial outreach and training.

The Multiplier approach has also proved successful to engage thousands of Scouts and community members in the project.

In the long term, the Scouts will continue to work with local partners and institutions to ensure that Scouts can supply them with native seedlings at good rates for their own afforestation projects, whilst also covering the basic costs associated with the Scout nursery (gardeners, water). They estimate that they can produce 1500 to 2500 seedlings of native trees per year!



*"My favourite part of the project was walking to Apote. I was able to see and appreciate with my own eyes the reality in which various ecosystems of Cochabamba are found, although it was not very pleasant to know the reality of native forests in my city."*

**Sebastian (21), Scout**



- **118** Scouts trained in the Multiplier team
- **1156** Scouts trained by the Multiplier team
- **10,060** people trained in the community
- **2800** seedlings produced so far
- **890** native trees planted
- **1012** people involved in planting activities
- **Budget:** USD 25,000 of a total of 35,283
- **Funding sources:** WSF Imholz Messengers of Peace Fund alongside funding from the Scout Association of Bolivia and ACEA.
- **Supporting SDGs**



## Changemakers



*"Scouting really helped to shape the person I am today."*

**Nour Elhouda Mahmoudi,  
Scout leader**



**Video: See the  
Changemakers  
in action**

Meet Nour Elhouda Mahmoudi, an Algerian Scout and champion of youth engagement who is creating opportunities to empower Algerian youth as changemakers in society, through Scouting.

A Scout since the age of eight, Nour (26) is passionate about giving back to Scouting and giving young people a voice. She is a member of her National Board, a global Youth Representative for World Scouting and was named a Messenger of Peace Hero in 2021 for her remarkable leadership and impact on youth empowerment in Algeria.

Not afraid of a challenge, Nour successfully coordinated the nationwide Youth Challenge in 2021, bringing together young innovators and visionaries from different backgrounds and ethnicities in Algeria to learn about entrepreneurship, project management, and civic engagement.

She saw an opportunity to build on this experience and "Changemakers" was born, to skill up and encourage more young leaders – Scouts and others – to become more engaged in civil society as agents of change.

Nour assembled a Changemakers project team – all young women and men under 30 – and they got to work.

Together, they have reached 200 young leaders to date, equipping them with key skills via regional training workshops on leadership, dialogue for peace, entrepreneurship, project management and resource mobilisation, while empowering them to develop and design advocacy and community initiatives in response to issues that matter to them most.





Young people were able to participate from in and around Algiers, as well as from the Provinces of Ouargla, Jijel and additional provinces in the east, thanks to generous support from the Alwaleed Philanthropies Fund for Scouts for SDGs, via the World Scout Foundation.

The Changemakers team gave participants this opportunity, providing follow-up training later in 2022 on administrative and financial project management for participants with promising ideas who had already started work on their community initiatives. Examples of the projects now underway are the construction of a Quranic school, the establishment of a language school and the launch of a project to design and sell traditional Algerian clothes, among others. The long-term aim is to support the changemakers to further adapt and scale up their initiatives, inspiring even more young people to action.



Together, the Changemakers team has successfully:

- Created a safe dialogue space for Algerian Scouts and other young people to present, discuss and develop their ideas, advocate for their rights and make their voices heard.
- Promoted a culture of community participation and active citizenship, enabling the young people involved to develop and implement initiatives on issues they deem are important.
- Strengthened youth empowerment in Algerian Scouting so that more young people can support the national leadership and become engaged in the decision-making processes.

Nour credits Scouting with helping her to find her voice, which she now uses to advocate for young people's rights. Her advice to others:



*"Identify the problem. Try to accept and respect the different challenges of your community.*

*Ask for support from an amazing team – you have a great network if you are a Scout! Just find the right people and don't be afraid.*

*Just dare! Don't miss the opportunity to create an impact in your community."*

**Nour Elhouda Mahmoudi, Scout leader**

- **30,000+** project volunteer hours
- **200 young people trained**
- **Over 20,000** indirect beneficiaries via community initiatives and local Scouting
- **Budget** in 2022: USD 10,000
- **Funding Source:** Alwaleed Philanthropies Scouts for SDGs Fund
- **Supporting SDGs**



## SCOUTS for SDGs

*Scouts for SDGs is the world's largest coordinated youth contribution to the SDGs, through which Scouts take action to accelerate sustainable development and positively transform their local communities.*

## Vertical, urban Scout gardens!



Have you ever eaten a salad grown in the sky? Scouts in Navotas in the Philippines are using cutting-edge vertical farming techniques to grow organic vegetables to feed hundreds of families.

These unique, gravity-defying, vertical urban gardens were developed as part of the SALAD (Scout Aid for Low-income And Distressed) project, to provide access to fresh and organic vegetables for local Scouts and families hit hard by the pandemic. Many people lost their jobs and sources of income, while many more lacked, and continue to lack, access to quality food, particularly fresh vegetables.

The sky farm's 12 towers produce vegetables equivalent to three hectares worth of traditional farms which are cultivated by more than 50 Scout volunteers. Scouts learn about sustainable agriculture; they seed, transplant, harvest produce, and manage distribution!

As the project took off, Kim Robert and his fellow Navotas Scouts launched an appeal on the Scout Donation Platform in mid-2022 to support a new development. And thanks to generous BP Fellows, Scouts and supporters, they were able to raise USD 5000 to help fund the construction of a post-harvest production facility to prepare and package vegetables to sell in support of the ongoing project.



*"We witnessed the severe impact of the pandemic on low-income families and we deemed that through this initiative, we would have a sustainable way of helping our fellow citizens."*

**Kim Robert de Leon, Scout project leader and Young BP Fellow**



Project video:  
Be amazed!



Other local partners, NGOs and the government have also been crucial to the success of this project. For example, thanks to assistance from the Department of Agriculture, sustainability is ensured using intercropping to maximise seasonal farm production, so the farm can produce vegetables throughout the year.

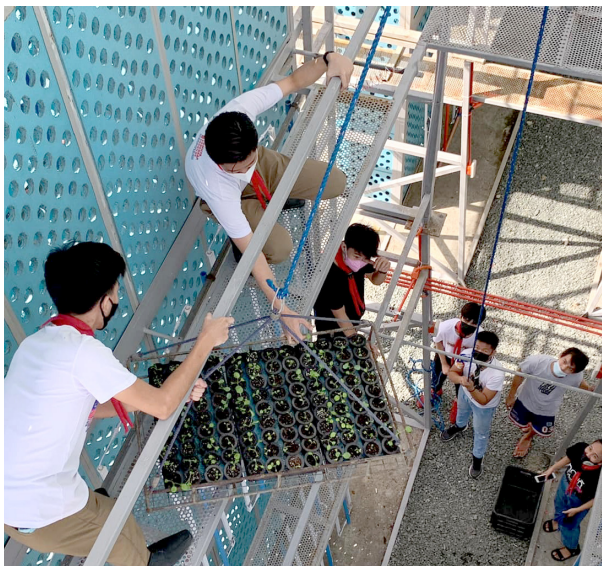
This innovative Scout project continues to thrive, and at the time of writing, was producing fresh romaine, grand rapid lettuce and arugula!



*"I saw the vertical farm not only as an opportunity to help produce nutritious and affordable vegetables for the community but also to have an available facility where Scouts can volunteer on community service projects, learn about hydroponics and hopefully, earn from the surplus production of farm produce."*

**Kim Robert de Leon, Scout project leader and Young BP Fellow**

- 600 families supported
- 50+ Scout volunteers
- 500+ volunteer hours of service
- Supporting SDGs



# Strategy

## Our Strategy 2022-2030

*Building on our momentum for the future of World Scouting*



In 2022, the Board of the Foundation adopted an ambitious new Strategy 2022-2030. Building on the strong foundations of its global network, a strengthened partnership with the World Organization of the Scout Movement (WOSM) and passionate supporters of Scouting worldwide, we set in motion a new, ambitious vision.

The work to develop a new Strategy was piloted by our Strategy Task Force – volunteers and staff from the Foundation, working alongside representatives of the World Organization of the Scout Movement and reporting regularly to the Foundation’s Executive Committee and Board. Our work was additionally informed by extensive research and analysis undertaken in partnership with CCS Fundraising, a leading global non-profit strategy consulting firm, made possible thanks to generous support of BP Fellows.

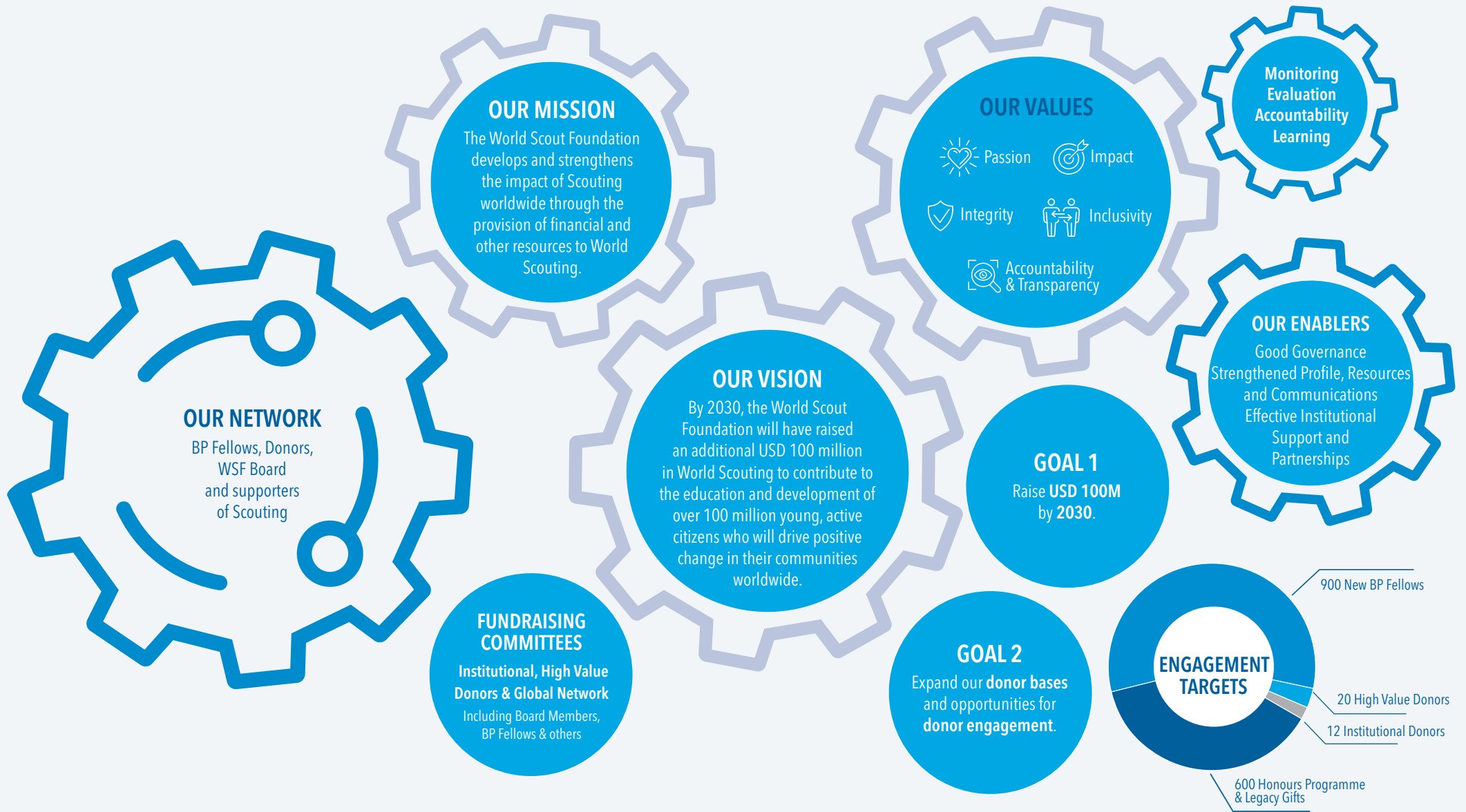


*“Together we are working hard, having set ambitious goals, to provide even more support for World Scouting so that more young people can have the opportunity to experience Scouting, gain important skills, knowledge and confidence to drive positive change in their communities worldwide. We are excited to take the next steps together and build on the Foundation’s deep commitment to develop and strengthen the impact of Scouting worldwide.”*

**Mark Knippenberg, CEO, World Scout Foundation**







# Our Strategy in action

Following the adoption of our new Strategy in April 2022, Board Members, volunteers, staff and partners took the first steps to bringing our vision to life. Thanks to clearly defined goals and performance indicators to measure our progress along the way, we are pleased to share highlights of the first stages of implementation:

## Strengthened relationship with WOSM

- The Foundation and WOSM strengthened their cooperation and kicked off the annual joint staff meeting by developing clear priorities for funding in the new strategy period.

## Board Committee Appointments

- The Board welcomed four BP Fellows into its standing Committees in a volunteer capacity to strengthen governance, investment, audit and oversight.
- 18 volunteers were integrated into three Fundraising Committees in June to support the implementation of the Strategy.

## Institutional Fundraising Committee

- The Institutional Fundraising Committee developed an Ethical Partnership Agreement and began cultivating relationships with two new institutional partners.

## High-Value Donor Fundraising Committee

- The HVD Fundraising Committee secured three new Regal Circle Donors (contributions of USD 1 million) in 2022.

## Global Networks Fundraising Committee

- The Global Networks Fundraising Committee developed a Chapter Framework, supported the first digital Annual Appeal and began work on a Cultivation Event Framework for personal fundraising events.

## Annual Appeal 2022

- We launched our first digital annual appeal, aligned to the Strategy and our goal of life-long giving in support of World Scouting. Our appeal raised over USD 700,000.

## Ukraine Emergency Response

- We worked with WOSM to raise funds to support the Scout response in Ukraine and surrounding countries when war forced millions to leave their homes. Together with BP Fellows, Scouts and supporters worldwide, we raised over USD 700,000.

## Messaging Platform

- We developed a messaging platform including a clear case for support to bolster communications for the Foundation's work in support of World Scouting.

## Co-branded Scout Donation Platform

- Together with WOSM, we kicked off the project to develop a new integrated, co-branded donation platform for local Scout projects worldwide.



*"We welcome the work to develop an ambitious World Scout Foundation strategy, diversify fundraising efforts, and reshape operations to deliver even more resources to World Scouting."*

**Andy Chapman, Chairperson, World Scout Committee**





# Progress against goals in 2022

## Goal 1

**Raise 100M by 2030**

Total funds raised in 2022:

**USD 5.2 million**

## Goal 2

**Expand our donor bases  
and increase engagement**

**61** new BP Fellows in 2022  
**11** new Honours Programme Members  
**3** new Regal Circle Members  
**1825** donors from new networks



## THANK YOU

We couldn't do it without you! You are driving the Foundation's goals by generously giving to the cause of World Scouting. Our Strategy will continue to guide us, leveraging our experience and innovative approaches, in line with our values, to expand and engage a growing network of support for World Scouting. On behalf of 57 million Scouts worldwide (and counting!), thank you for your generosity and continued support.



# Donor Recognition



## Thank you for your support in 2022!

Our generous donors are at the heart of everything we do, providing their time, opening doors to new networks and contributing generously to the Foundation to bring our vision to life. In a year of uncertainty, you rallied around us and contributed an incredible USD 5.2 million for World Scouting – thank you!

Meaningful collaborations bring us together, and last year we were finally able to meet in person to celebrate World Scouting’s incredible impact at our 74th World Baden Powell Fellowship Event in Dublin, Ireland. We learned how Scouts are contributing to the SDGs, scaling innovative projects in reforestation and leading humanitarian action in Ukraine and neighbouring countries.

In 2022, we also grew our global network and financial support to Scouting initiatives around the world by welcoming 61 new Baden-Powell Fellows and 11 new Members of our Honours Programme, including 3 Regal Circle Members!

We also welcomed thousands of new donors in support of World Scouting. We are so grateful for the incredible support. Your contributions exemplify the power of Scouting, an incredible global force for good.



**Baden-Powell Fellows,  
2022 Membership List**

We came together in Dublin, Ireland at the 74th BP Fellowship Event in April. Our Board and Committees also met in September, in Luxembourg, and took the opportunity to engage with local BP Fellows to share updates on the impact of Scouting worldwide.



## You make a difference



*"I support the World Scout Foundation with a monthly recurring gift because I have personally experienced how powerful the Scout programme is in transforming the lives of young people. I want more young people of today and of the future generations to benefit from Scouting to become responsible citizens of the world."*

**Kim Robert de Leon, Scout leader and Young BP Fellow, Philippines**



*"I believe World Scouting provides the best way I can help "Create A Better World! Scouting provides youth with the values to be engaged global citizens and the skills to create the change they wish to see in the world. By investing in World Scouting, I believe I am making the best possible contribution to our planet and future generations."*

**Lynn Brooks, BP Fellow and Chairman Circle Member of the Honours Programme**



*"Teaching children independence, team spirit, love and respect for nature is the Scout approach, which we heartily support – especially in challenging times. The reliable control and execution mechanisms of the World Scout Foundation, proven from the very beginning, give us the confidence of effective implementation. May our honest, humble presence be understood as an expression of our deepest respect and appreciation for the efforts of the Foundation to establish a more humane world."*

**Maya Filipova-Schadenfroh and Walter Schadenfroh, BP Fellows and International Circle Members of the Honours Programme**

## Our Partners

In 2022, Scouts continued to build on the strong foundations of the Messengers of Peace global initiative, underway since 2010, leading projects and service actions in their local communities to build a lasting culture of peace and contribute to sustainable development.

To date, **Messengers of Peace** has involved Scouts in nearly all 173 National Scout Organisations worldwide and has inspired over 16 million projects and actions to tackle local issues, respond to natural disasters, lead peace-building activities, stand up for gender equality, work hard to make refugees feel welcome, and so much more!

Work continued in 2022 with the Kingdom of Saudi Arabia to secure renewed funding for Messengers of Peace, led by Members of the World Scout Foundation Board and Special Advisor, John Geoghegan, and supported by the World Organisation of the Scout Movement (WOSM) and the Saudi Scout Association.



2022 saw Scouts worldwide continuing to drive awareness around and take action to achieve the Sustainable Development Goals (SDGs), spurred on by Scouts for SDGs, made possible with the generous support of long-standing partner **Alwaleed Philanthropies**.

Whilst Scouts for SDGs funding continued to boost capacity development and drive community development initiatives in the Africa and Arab Scout Regions – such as the featured Algeria Changemakers project – Scouts worldwide continued to log local projects project on the Scouts for SDGs Hub, inspiring even more action by their global peers.

By the end of 2022, **over 2.7 billion hours of community service** had been delivered by Scouts towards the SDGs since 2013, via millions of projects across the globe.



Through the power of our partnership, we have brought sustainable development to local communities in 224 countries and territories addressing some of the world's most pressing social, economic and environmental issues. We are also excited by the continued progress to develop Scouting for women in universities in the Kingdom, driven forward by Alwaleed Philanthropies together with the Saudi National Scout Organization's Girl Scout Committee, headed by World Scout Foundation Board Member, Her Highness Princess Sama Bint Faisal Al Saud.

As we work to increase funding for World Scouting, we seek to strengthen our existing partnerships and also engage other actors, that share our common vision to equip youth with the skills and values to drive sustainable change, and to demonstrate how young people can play a key role in improving the sustainability of our planet, promoting peace, and tackling inequality.





## Mr Masaya Arao, in Honour of Service



On 22 September 2023, esteemed Board Member, BP Fellow and Honours Programme Member Masaya Arao “went home”.

Arao-san was a warm, passionate Scout who held many key national and global roles in Scouting over the years. He was a recipient of the Silver Hawk Award, the highest honour of the Scout Association of Japan.

Arao-san was the Secretary-General of the Scout Association of Japan from 1987 to 1995, followed by appointments as Advisor and Counsellor.

He joined the World Baden-Powell Fellowship in 1989 and was elected to the Board of the World Scout Foundation in October 2002.

He was subsequently appointed Chair of the Japan Chapter of BP Fellows, for which he organised at least two Baden-Powell Fellowship Events in Japan, with the participation of the Imperial Royal Household, which welcomed BP Fellows from all over the world to share in his passion for World Scouting.

Arao-san’s dedication to the Foundation made him an exemplary ambassador, which he leveraged to significantly broaden our network of BP Fellows and Honours Programme Members over the years.

Our thoughts remain with his family and loved ones. His warm, kindred spirit and love of Scouting will live on in the memory of his unwavering support and his generous gift to the Founders’ Heritage Programme of the World Scout Foundation.

**A beloved Scout has Gone Home.**

# Financial Summary

## Funds Raised: Increasing our fundraising capacity



*“Despite the unfavourable conditions of the financial market, which seriously impacted our investment portfolio, in 2022, we increased our fundraising efforts, which proved successful thanks to our Baden-Powell Fellows and new donors. You contributed to our first-ever digital Annual Appeal, inspiring others to join a culture of annual giving and allowing us to recruit new donors giving lower amounts than the entry level to the BP Fellowship, particularly through our call for emergency funds to support the Scout response to the war in Ukraine. We raised over **USD 5.2 million in 2022**. Not only did we raise more money than last year, we were also able to disburse a higher sum of grants to Scouting, totalling **USD 6.9 million.**”*

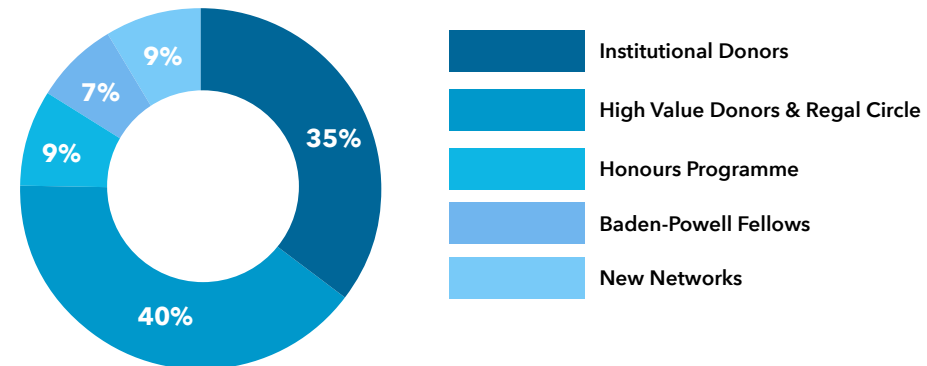
**Mark Knippenberg,**  
Chief Executive Officer

We are extremely grateful to all our donors who either started, continued or increased their contributions to the Foundation in 2022. Thanks to the hard work of our newly activated Fundraising Committees and staff team, we had a successful year raising a total of USD 5.2 million, a 38% increase on the USD 3.69 million raised in 2021.

Of the total funds raised, USD 3.4 million has been allocated to the Designated Purpose Funds, and USD 1.7 million, raised via Baden-Powell Fellowship, Honours Programme and other general contributions, has been classified as unrestricted funds and accordingly allocated to the General Endowment Fund.

We can assure our donors that every new gift to the Foundation goes entirely to Scouting. No fees or expenses are paid to Officers or Members of the Board or its Sub-Committees.

The Foundation’s administration and staff costs remain covered by one of our Designated Purpose Funds, the Operational Support Fund, which was established by a small group of existing donors. In addition to significant contributions made historically to this fund by many Members of the Board, part of the net financial income is allocated to the Operational Support Fund within the Designated Purpose Funds.





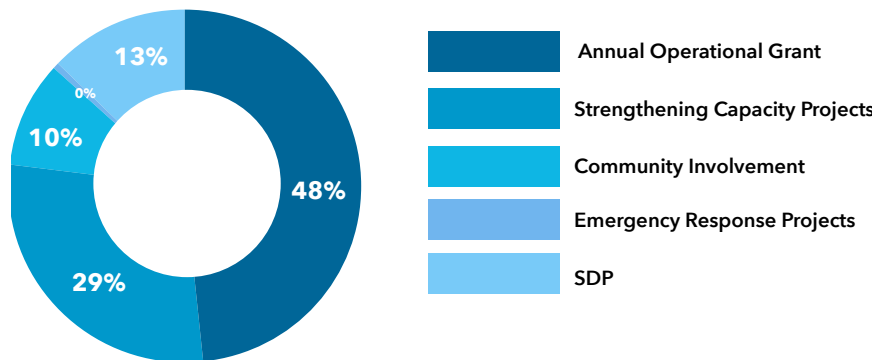
## Grants to World Scouting

Our extensive fundraising activities allow us to provide two main funding streams for WOSM:

1. Since 1977, the Annual Operational Grant to the World Organization of the Scout Movement (WOSM) to cover the running costs of the World Scout Bureau and its global and regional support centres, calculated on the value of the Foundation's endowment.
2. Since 2011, project funding for National Scout Organisations and the World Scout Bureau, from our Designated Purpose Funds in the form of grants to Scout projects, which are agreed following a robust system of approvals, jointly handled by the Foundation and WOSM.

In 2022, a total of **USD 6.9 million** was disbursed to Scouting: The Annual Operational Grant of USD 2.8 million and USD 4.1 million for Scout projects. The total represents an increase on the USD 5.8 million disbursed in 2021, reaching a similar value to the year 2019, right before the COVID-19 pandemic.

The Foundation continues to make concerted efforts, with the support of WOSM, to secure the second phase of the Messengers of Peace Initiative, the incredible flagship programme of World Scouting, which inspires Scouts around the world to lead community action for peace and sustainable development.



## Integrity, Inclusivity, Accountability and Transparency

The World Scout Foundation is an independent, not for profit, charitable organisation based in Switzerland, established under Swiss law and subject to supervision by the Swiss Federal Supervisory Authority of Foundations. The Foundation has entities or funds established in Australia, Canada, France and Germany, which will accept tax-deductible contributions from donors residing in these countries.

Contributions to the Foundation can also be made through the National Scout Organisations of Japan, the Netherlands, Mexico, Republic of Korea, the United Kingdom and the United States of America. This might also be possible in other countries and the Foundation is available to assist.

PricewaterhouseCoopers (PwC) audits the accounts and Financial Statements, annually.



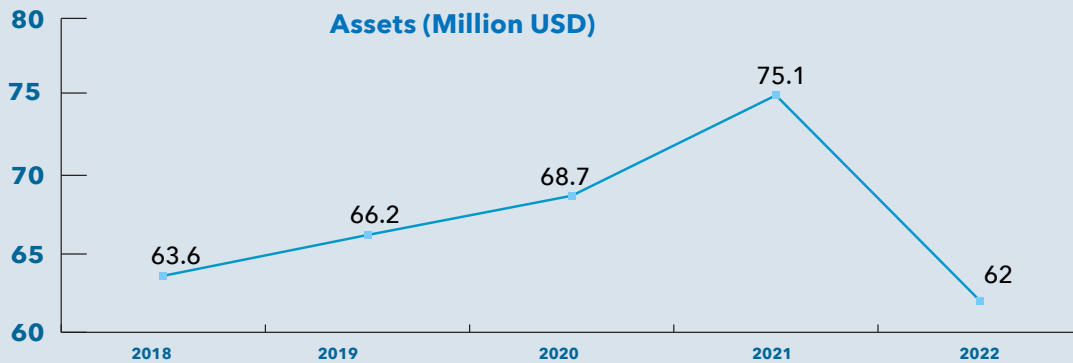
Download a copy of the audited Financial Statements here.

# Our Assets

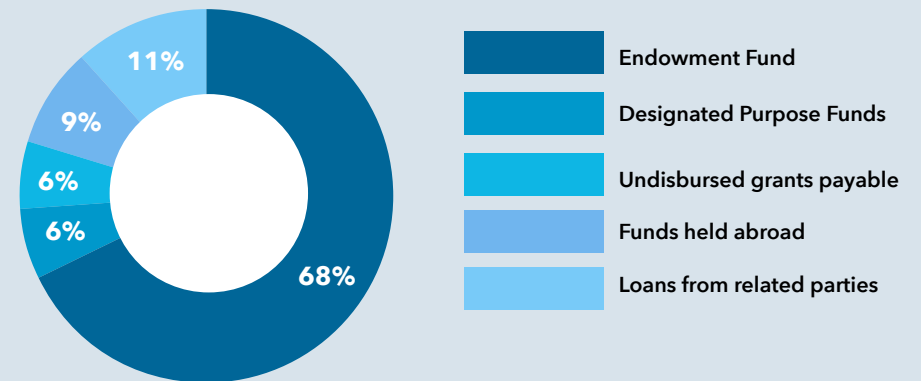
1. **The Endowment Fund**, which is distributed across an investment portfolio. This is the fund to which we allocate unrestricted donations from individuals, foundations, corporations, governments, and members of the Scout movement, all of whom wish to encourage young people to acquire positive values and leadership skills for life. It is important to continue to grow this Fund to ensure sustainable long-term support for World Scouting. The Annual Operational Grant to the World Organization of the Scout Movement is drawn from the return on investments on the Endowment Fund.
2. **Designated Purpose Funds** where the use is subject to the requirements set by the donor (earmarked). The value of the Designated Purpose Funds at the end of 2022 came to a total of USD 4 million (USD 3.7 million in 2021). Here we allocate donations received to support specific global projects such as Ticket To Life, Food For Life and capacity-building projects for National Scout Organisations based on World Scouting’s quality standard, the global assessment tool.

In addition to these funds, the Foundation’s assets also include funds held abroad in trust for the Foundation at Scouts Canada, Scouts Australia and WSF Deutschland. It is also important to note that the World Scout Foundation has agreed to accept loans from related parties – the Asia-Pacific Foundation, World Scout Bureau, Africa Scout Foundation and Interamerican Scout Foundation – to invest on their behalf. These loans are treated as financial assets and are distributed into our investment portfolio. Its gains or losses are reinvested on behalf of our related parties. These assets are not part of the Endowment Fund, nor the Designated Purpose Funds.

The Foundation’s total assets, including funds held in trust and funds received as loans, reached just over **USD 62 million** on 31 December 2022, a 17.4% decrease from USD 75.1 million in the previous year.



**Distribution of Capital and Funds**





## An Unfavourable Market: Our Investment Portfolio



*“Most global markets have experienced the worst performance since the global crisis of 2008, making 2022 an extremely challenging year for investors worldwide. Sadly, this was also the case for our investment portfolio, showing negative results, which is part of the inherent risk of investing in financial assets. Although most of the loss comes from an unrealised devaluation of our financial assets, we still show a positive return over a cumulative period of five years.”*

**Dr Jens Erhardt, Board Member and Investment Committee Chair**



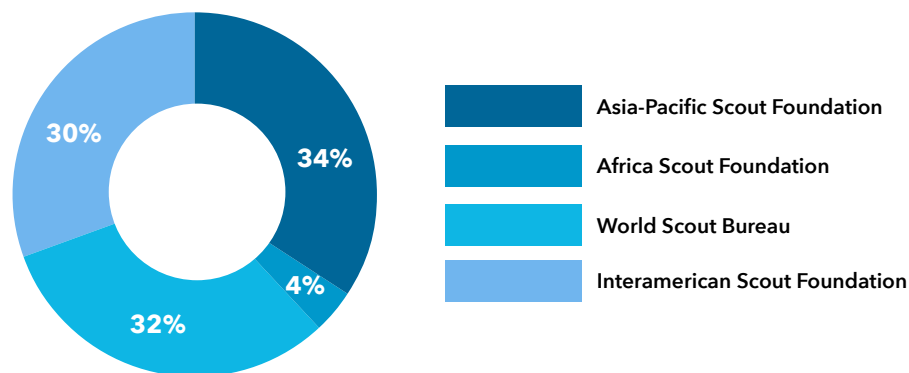
In 2022, the Foundation’s Investment Committee closely monitored the portfolio, which is managed primarily by JP Morgan Private Bank Switzerland and the Fiduciary Trust Company International (FTCI). The markets led to a decrease in value of 14.78% (8.9% increase in 2021). This represents a negative result for our investments in 2022.

Nevertheless, the portfolio is still showing positive results in the long term. The investments managed by JP Morgan have shown a cumulative growth of 14.6% over a 5-year period, whilst the FTCI has shown 10.65% since its inception in 2004.

The unrealised loss on fluctuation in financial assets value and other financial costs brought the net financial income to a loss of USD 8.5 million. This loss was released from the capital of the Foundation.

The Investment Committee continues to monitor the performance of the investment managers and is cautiously optimistic that the losses generated in 2022 will be recouped in the years to come.

**Loans from related parties (breakdown)**

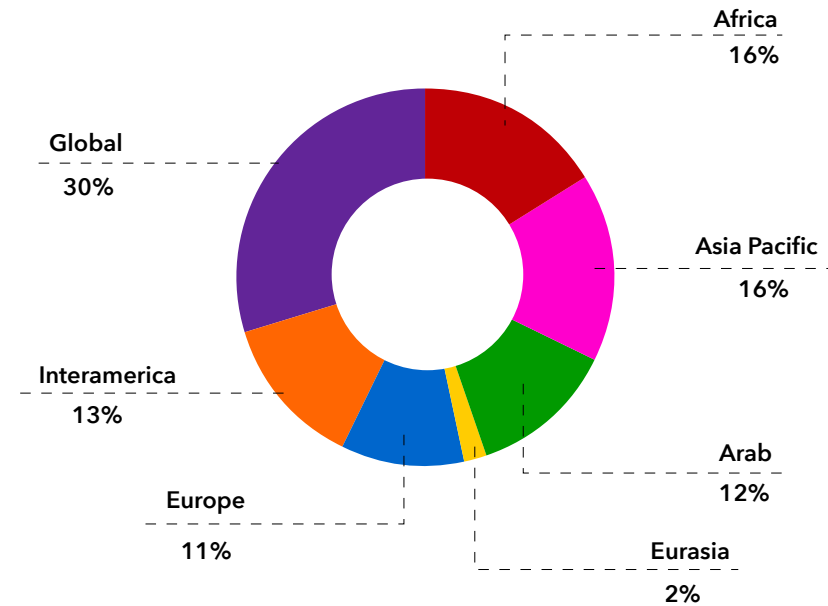


# From grants to action: The projects we funded in 2022

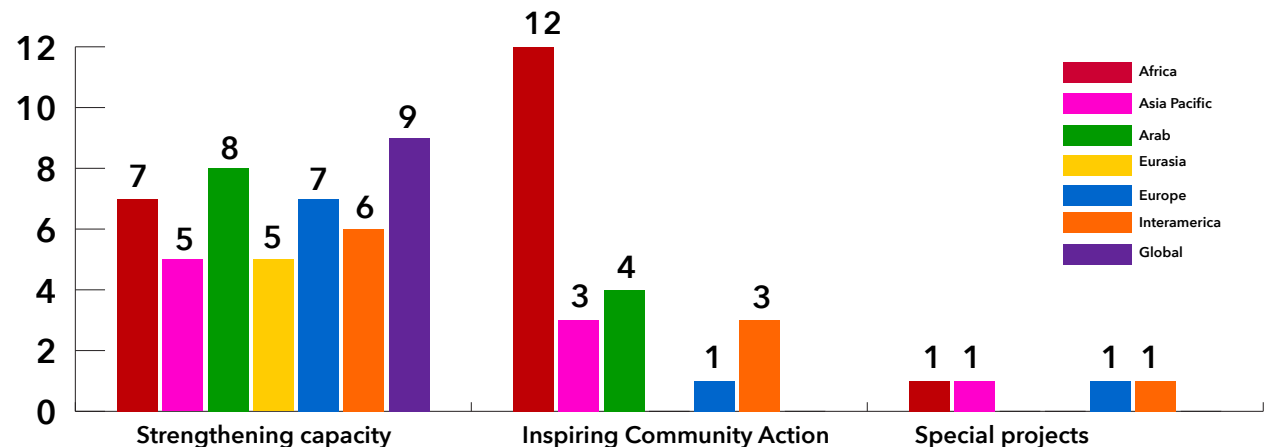
Thanks to the generous support of our donors, in 2022, we funded 74 projects in all 6 Scout Regions, in the following categories:

- **Strengthening capacity**, for example, projects to revitalise a National Scout Organisation's youth programme, provide Scout leader training or strengthen governance. Grants allocated: USD 1.65 million
- **Inspiring action in the community**, including via the Messengers of Peace Initiative, which encourages Scouts to undertake community service and tell the story of their experience to inspire others to action. Grants allocated: USD 579,522
- **Special projects**: Special projects include, for example, support to youth in (post-) conflict zones and disaster preparedness and emergency response, however, this does not include the funds raised through the Scout Donation Platform (i.e. emergency funding for Scouts in Ukraine and surrounding countries). Grants allocated: USD 30,770

Funding granted by region



Number of projects funded by region





## BALANCE SHEET AS OF 31 DECEMBER 2022

ASSETS (USD)	31.12.2022	31.12.2021
<b>Current Assets</b>		
Cash	2'235'101	1'579'151
Donations receivable	-	-
Donations gross	2'250'000	2'250'000
Provision	-2'250'000	-2'250'000
Prepayments and accrued income	203'560	280'403
	<b>2'438'661</b>	<b>1'859'554</b>
<b>Non-current assets</b>		
Financial assets	54'218'043	66'921'114
Fixed assets	15'609	10'851
	<b>54'233'652</b>	<b>66'931'965</b>
<b>Total Assets</b>	<b>56'672'313</b>	<b>68'791'519</b>
<i>Funds held abroad in trust for the Foundation</i>	<i>5'376'899</i>	<i>6'384'284</i>
<b>Total assets of the Foundation incl. Funds held in trust abroad</b>	<b>62'049'212</b>	<b>75'175'803</b>
<b>LIABILITIES &amp; FUNDS (USD)</b>	<b>31.12.2022</b>	<b>31.12.2021</b>
<b>Current Liabilities</b>		
Undisbursed grants payable	3'876'599	3'622'057
Loan from related party	7'083'746	8'488'060
Accrued and other liabilities	1'750'385	632'943
	<b>12'710'730</b>	<b>12'743'060</b>
<b>Non-current liabilities</b>		
Undisbursed grants payable	-	-
<b>Restricted Funds</b>		
Designated Purpose Funds	3'278'441	3'717'063
The Messengers of Peace Fund	97'440	306'172
	<b>3'375'881</b>	<b>4'023'235</b>
<b>Unrestricted Funds</b>		
Capital of the Foundation	1'557'347	1'557'357
Endowment Fund	39'028'355	50'467'876
	40'585'702	52'025'223
<b>Total Funds</b>	<b>43'961'583</b>	<b>56'048'458</b>
<b>Total Liabilities and Funds</b>	<b>56'672'313</b>	<b>68'791'519</b>

## STATEMENT OF OPERATIONS FOR THE YEAR ENDED 31 DECEMBER 2022

(USD)	31.12.2022	31.12.2021
<b>Income</b>		
Individual donations	4'919'324	3'175'177
Other income	100'653	280'816
Income from related party funds	150'542	241'805
	<b>5'170'519</b>	<b>3'697'798</b>
<b>Expenditures</b>		
Project and grant expenditure	(4'107'256)	(3'070'999)
Grant to World Organization of the Scout Movement	(2'800'000)	(2'800'000)
Administrative expenditures	(1'791'948)	(1'825'228)
Provision on donations	-	(2'250'000)
	<b>(8'588'160)</b>	<b>(9'946'429)</b>
<b>Operating result</b>	<b>(3'528'685)</b>	<b>(6'248'429)</b>
<b>Net financial income</b>		
Financial income	2'926'091	8'965'878
Financial costs	(11'514'251)	(1'465'649)
	<b>(8'588'160)</b>	<b>7'500'229</b>
<b>Profit / (Deficit) for the year</b>	<b>(12'116'846)</b>	<b>1'251'800</b>
<b>Changes in restricted funds</b>		
-allocation of income	(3'411'871)	(2'547'088)
-operational expenditure	5'612'055	4'834'696
-net financial (income) / loss	2'147'040	(1'953'465)
	<b>4'347'223</b>	<b>334'143</b>
<b>Net surplus / (deficit) for the year prior to allocations</b>	<b>(7'769'623)</b>	<b>1'585'943</b>
<b>Release / (Allocation to) General Endowment Fund</b>		
-allocation of income	(1'748'877)	(1'150'710)
-operational expenditure	3'077'380	5'111'530
-net financial (income) / loss	6'441'120	(5'546'763)
	<b>7'769'623</b>	<b>(1'585'943)</b>
<b>Net surplus / (deficit) for the year after allocations</b>	<b>0</b>	<b>0</b>

# Governance



2022 was a transformative year for the Foundation in terms of governance and operations. The Board welcomed non-Board Members onto its Committees for Investment, Audit, Oversight and Fundraising to boost diversity and expertise to support the Strategy implementation.

Changes to the Foundation's Deed were accepted by the Federal Supervisory Authority for Foundations in Switzerland following approval by the Board, to re-activate the previously dormant Life Member category; clarify the terms of office for Board Members and Officers; and allow for the third ex-officio WOSM representative to be chosen from any of the elected World Scout Committee members instead of just one of the two Vice-Chairpersons.

## Board Meetings and decisions

The Foundation Board met twice in 2022: in April, in Dublin alongside the 74th BP Fellowship Event, and in September, in Luxembourg, by kind invitation of the Foundation's Chair. Board Committees met in person prior to each meeting, and the new Fundraising Committees met for the first time in Luxembourg.



## Governance related decisions

The 73rd Meeting of the Board, meeting on 23 April 2022:

- Approved the audited financial statements for 2021.
- Approved the reports of the 49th, 50th, 51st and 52nd meetings of the Executive Committee.
- Approved the Annual Operational Grant for the WOSM budget year 2022/2023 of USD 2.8 million (based on the agreed formula).
- Approved the Agreement for a Credit Facility with JP Morgan for a maximum of USD 5 million, with withdrawals requiring the pre-approval of the Executive Committee.
- Adopted the 2022-2030 Strategy for the Foundation.
- Approved the proposed changes to the Foundation's Deed, which included re-activating the dormant Life Member category for Board Members.
- Approved the appointment of Rob Woolford as Chair-Elect, including collective signature rights for the Foundation.
- Approved the renewed co-optation of all Board Members whose 3-year tenure ended in April 2022.

The 74th Meeting of the Board, meeting on 9 September 2022:

- Approved the reports of the 53rd, 54th and 55th meetings of the Executive Committee.
- Approved the 2023 Operational Budget.
- Agreed that Siegfried Weiser and Rob Woolford represent the Foundation in the negotiations regarding the Messengers of Peace 2.0 grant agreement and mandated Siegfried Weiser to sign the approved agreement on behalf of the Foundation Board.
- Approved the adoption of the Chapter Framework supporting current and new Chapters.
- Approved the revised System of Internal Control.
- Approved Portugal as the location for the 75th Meeting of the Board in April 2023.



## Operational decisions

- The Foundation fulfilled its commitment to the Scout Movement by providing USD 6.91 million in grants during the calendar year (2021: USD 5.87 million).
- Our fundraising income amounted to nearly USD 5 million compared with nearly USD 3.7 million in 2021. In 2021 we created a provision of USD 2.25 million for Messengers of Peace 1.0, which will remain on the balance sheet in 2022.
- Aside from the Messengers of Peace Core Fund, which was nearly fully depleted in 2022, project grants to Scouting around the world continued apace with grants awarded from the following Donor Advised Funds: the HRH Prince Alwaleed Fund; the Alwaleed Philanthropies Fund for the SDGs project; the Perry Family Fund; the Condit Fund; the Weiser Fund; and the Jim Turley Fund.
- The Executive Committee of the Board met virtually six times in 2022, managing the business of the Foundation in between Board Meetings.
- The excellent relationship with our colleagues in the World Scout Committee and World Scout Bureau was further strengthened in 2022.
- The Young BP Fellows Task Force continued its work in 2022, actively engaging with its peers via the Jamboree on the Internet, social media, an online Speakers Series engagement, and by initiating a Giving Circle.
- The Audit Committee met once in April before the Board Meeting.
- The Oversight Committee met once virtually and twice in-person before each Board Meeting.
- The three Fundraising Committees established by the Board in 2021 gained momentum in 2022 and met once in person before the Board Meeting in September in Luxembourg and several times virtually from June 2022 onwards.
- In 2022, the Foundation's Investment Committee very closely monitored its portfolio management by its custodial investment manager JP Morgan Switzerland and its active manager FTCI. The markets led, unfortunately, to a decrease in value of -14.78% (+8.96% in 2021).
- In total, 22 BP Fellows and external experts were appointed to the different Sub-Committees of the Board, broadening the expertise, knowledge and skills available.

## Organisational decisions

- The Secretariat moved in late February 2022 from Geneva to Kandersteg as approved by the Executive Committee on 13 October 2021.
- The approved new structure of the Secretariat was implemented.
- For the first time, we ran a fruitful Annual Appeal targetting existing donors and other supporters of the Foundation via multiple digital and print channels. The learnings of this first Annual Appeal will be used to optimise the 2023 Annual Appeal.





# Board

As of 31 December 2022, the Foundation Board comprises 25 influential businesspersons, representatives of global Scouting and world leaders, led by its Honorary Chairman, His Majesty the King of Sweden.

## HONORARY CHAIRMAN

His Majesty The King of Sweden

## OFFICERS

Chair	HRH Prince Guillaume of Luxembourg
Chair-Elect	Rob Woolford (UK)
Immediate Past Chair	Hector Robledo Cervantes (Mexico)
Treasurer	Fredrik Gottlieb (Sweden)
Secretary	Lars Kolind (Denmark)
Chief Executive Officer	Mark Knippenberg (Netherlands)

## EX-OFFICIO MEMBERS

Chairperson, World Scout Committee	Andy Chapman (USA)
Vice Chairperson, World Scout Committee	Jo Deman (Belgium)
Secretary General, WOSM	Ahmad Alhendawi (Jordan)

## MEMBERS

Byung-Soo Baik (Korea)  
Margot Bogert (USA)  
Jens Ehrhardt (Germany)  
David B. Huestis (Canada)  
Johannes Jonas (Germany)  
Suk-Won Kim (Korea)  
John Leece (Australia)  
Yorimasa Matsudaira (Japan)  
Geoff Morgan (Australia)  
Faisal A. Al-Muaammar (Saudi Arabia)  
HH Princess Sama Bint Faisal Al Saud  
(Saudi Arabia)  
Siegfried Weiser (Germany)  
Beat Wenger (Switzerland)  
Alex Wong (Hong Kong)  
Dato Soo Keng Yeoh (Malaysia)

## LIFE MEMBERS

Abdullah O. Nasseef (Saudi Arabia)  
Wayne Perry (USA)  
Thamnoon Wanglee (Thailand)

# Membership of WSF Board Sub-committees

As of 31 December 2022

The Foundation counts on an incredible network of volunteers working in numerous Sub-committees of the Board and working groups to achieve our vision and Strategy.

## Executive Committee

Chair	HRH The Crown Prince of Luxembourg
Chair-Elect	Rob Woolford (UK)
Immediate Past Chair	Hector Robledo Cervantes (Mexico)
Secretary	Lars Kolind (Denmark)
Treasurer	Fredrik Gottlieb (Sweden)
Chair, Investment Committee	Jens Ehrhardt (Germany)
Board Member	Siegfried Weiser (Germany)
Chair, World Scout Committee	Edward Andrew "Andy" Chapman (USA)
Secretary General, WOSM	Ahmad Alhendawi (Jordan)
Chief Executive Officer	Mark Knippenberg (Netherlands)

## Audit Committee

Chair	David B. Huestis (Canada)
Members	John Leece, AM (Australia) Daniel Nelson (Canada) Alexander Wong (Hong Kong)
Ex-Officio	Fredrik Gottlieb (Sweden)
Secretary	Mark Knippenberg (Netherlands)

## Investment Committee

Chair	Jens Ehrhardt (Germany)
Members	Fredrik Gottlieb (Sweden) Wolfgang Kniese (Germany) Walter Schadenfroh (Liechtenstein) Rob Woolford (UK) Yorimasa Matsudaira (Japan)
Secretary	Mark Knippenberg (Netherlands)

## Nominations Committee

Chair	Board Chair
Members	Honorary Chairman Chair-Elect Immediate Past Chair Chief Executive Officer
Secretary	

## Oversight Committee

Chair	Johannes Jonas (Germany)
Members	Jo Deman (Belgium) Ana Kristy Giacomani Favela (Mexico) Hector Robledo Cervantes (Mexico) Alexander Wong (Hong Kong) Nicole Gooderson (Switzerland)
Secretary	

## Remunerations Committee

Chair	Board Chair
Members	Chair-Elect Immediate Past Chair



### **Institutional Fundraising Committee**

Chair	Lars Kolind (Denmark)
Members	HH Princess Sama bint Faisal Al Saud (Saudi Arabia) Ahmad Alhendawi (Jordan) Byung-Soo Baik (Korea) Thomas Hirt (Switzerland) David Huestis (Canada) Stefan Mahlstein (Sweden)
Secretary	Mischa Rychener (Switzerland)

### **Regal Circle/High Value Donors Fundraising Committee**

Chair	Siegfried Weiser (Germany)
Members	Wayne Perry (USA) Margot Bogert (USA) Jens Ehrhardt (Germany) Hector Robledo Cervantes (Mexico) Rob Woolford (UK) Andy Chapman (USA)
Secretary	Mark Knippenberg (Netherlands)

### **Global Network Committee**

Co-Chairs:	Hector Robledo Cervantes (Mexico) Soo Keng Yeoh (Malaysia)
Members	Faisal Almuaammar (Saudi Arabia) Tejen Barbezat (Switzerland) Angus Boxall (Australia), Working Group Lead Jo Deman (Belgium) Thomas Frostberg (Sweden) Kimberly Gadwah (Canada) Nicole Goldstein (Colombia) Marshall Hollis (USA) Seraphine Iskandar Hwang (Hong Kong) Johannes Jonas (Germany) Alexander Killby (Canada), YBPF Task Force Coordinator John Leece (Australia) Yorimasa Matsudaira (Japan) Geoff Morgan (Australia) Leonardo Ocampo Guadarrama (Mexico) Luke Saunders (Australia) Thijs Stoffer (Netherlands), Working Group Lead Darci Swanson (USA), Working Group Lead Craig Turpie (UK) Alexander Wong (Hong Kong) Mischa Rychener (Switzerland)
Secretary	

### **Young BP Fellows Task Force**

Coordinator	Alexander Killby (Canada)
Members	Frans Bergkvist (Sweden) Jan Hendrik Buchmann (Germany) Ana Kristy Giacomani Favela (Mexico) Emma Stoffer (Switzerland) Junbert Pabon (Philippines) Nathan Yiu (Canada)
WSF Staff	Nicole Gooderson (Switzerland)

## Secretariat

The day-to-day running of the Foundation is supported by a small and mighty staff team, which grew from two to six over the course of 2022, including two dedicated positions for fundraising. The Secretariat moved from Geneva to Kandersteg at the end of February 2022, while still maintaining the Foundation's registration and legal seat in the Canton of Geneva. Meet the staff team of the World Scout Foundation:



**Mark Knippenberg**  
Chief Executive Officer



**Nicole Gooderson**  
Director of Engagement  
& Deputy CEO



**Mischa Rychener**  
Director of Philanthropy



**Jozefina Wandfluh**  
Office Manager



**Louise Goddard**  
Associate, Digital Marketing  
& Engagement



**Felipe Marqueis**  
Associate, Philanthropy

## Thank you

We take this opportunity to recognise additional volunteers and staff who have dedicated their time in 2022 to advance the Foundation's work. Our grateful thanks to:

- Colleagues at the World Scout Bureau and Kandersteg International Scout Centre.
- Colleagues from Scouting Ireland, Scouting in Luxembourg and the staff of the Cour grand-ducale de Luxembourg who supported our successful events in Dublin and Luxembourg in 2022.
- Alex Killby, for IT and knowledge management support, including for the 2022 digital Annual Report, in addition to other work undertaken in various committees.
- Anne Whiteford for facilitating the WSF Strategy work. Our warm thanks also to Task Force members Bob Mazzuca, Thijs Stoffer, Ahmad Alhendawi, David Berg, Lydia Murimi, Mark Knippenberg and Nicole Gooderson.
- Beatriz Candeias, Dan Spicer, Federico Abancens, Ivana Jarebica, Jack Horgan, Jessica Kieb, Lydia Keating, Maria Florencia Cagliero, Mihaela Ciobanu, Nora Smith, Nika Gorovska for their support to our 2022 Impact Seminar.
- George Michael Rofaail, our design volunteer, for innovative work on our Annual Appeal and 2022 Annual Report.
- Victor Ortega, for design and video production, including for our 2022 events and Annual Report.

World Scouting thrives thanks to your generous donations via the Baden-Powell Fellowship and Honours Programme, your legacy gifts, time, commitment, extended networks and passion.

Let's work together so that even more young people can experience Scouting and develop as active citizens who lead positive change in society.

Thank you for your commitment and unwavering support to develop and strengthen the impact of Scouting worldwide.

**For Scouting. For Good. Together.**

World Scout Foundation  
Annual Report 2022

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